

Promethean ACTIV board has huge impact at Ashford School

- >> Interactive lessons help dyslexic children
- >> Multi-sensory teaching with IT
- >> Innovative, informative and fun



Case Study

Tip of the Iceberg



Headteacher Paula Holloway

Ashford School for Girls has recently installed ACTIVboard, Promethean's interactive whiteboard technology and instantly transformed lessons. Anne Gould, Year 6 teacher and ICT Coordinator for the Junior School said, "When you first see the board you immediately think of ways in which it can be useful. When you start to use it you realise that you have only seen the tip of the iceberg. I can't ever imagine working without the whiteboard, it has changed the way we teach at Ashford; the girls get much more out of the lessons, which are innovative, informative and above all – fun".

ACTIVboard brings Information Communications Technology (ICT) to the whole class, enhancing the teacher's control of the learning environment and increasing the impact of the lesson.

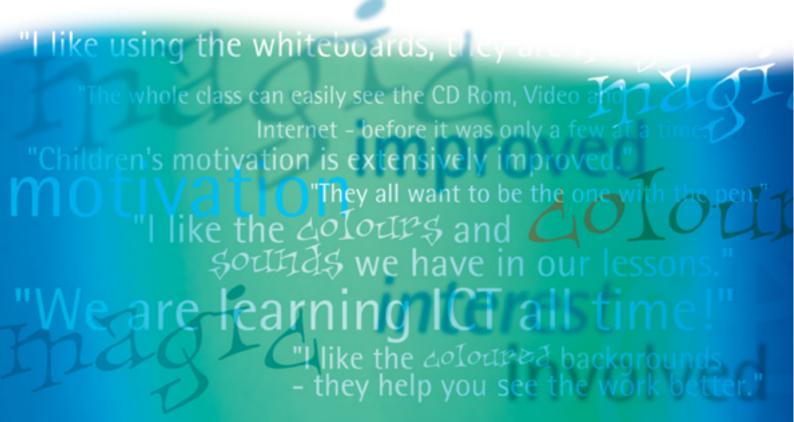
Stephen Jury, Managing Director of Promethean said, "Ashford School for Girls is an excellent example of how technology plays a real and vital role in assisting teachers in the classroom; we are pleased that the *ACTIVboards* are making a demonstrable difference."

Promethean Solutions

Geoff Gould, ICT Director and Maths teacher said, "Ashford School for Girls joined the Church Schools Company (CSCo) just over a year ago. CSCo researched the marketplace for innovative and cost-effective teaching aids in an effort to provide the best possible education for its pupils. Promethean was chosen because of their professional and innovative solutions to enhancing the teaching/learning process. Their associated training and support programme was also superior to their competitors."

The interactive whiteboard engages all of the senses: pupils physically use the pen, the use of colour and graphics keeps them visually engaged and as a result they listen more carefully. Learning becomes easier for everyone. Dyslexic children in particular have found this an easier and more productive environment in which to learn.

Headmistress, Paula Holloway said, "We have installed 15 Promethean ACTIV boards, teachers and pupils are amazed with its potential for teaching and learning. Anything that can be done on a computer can be done on ACTIV boards making them a real cost-effective in-classroom aid. Within minutes of starting to use the



interactive whiteboard, teachers find they can use it in the same way that they could use an ordinary board. Teachers can prepare lessons in advance and reuse the content again or adapt it to suit the needs of a particular group of learners; this means they can spend more time face-to-face with the pupils. The girls have also been heard saying 'its brilliant, excellent – even better than the teachers'.

A Powerful Teaching tool

ACTIV*board* includes the acclaimed ACTIV*studio* software, which transforms it into a powerful group teaching system. At the simplest level ACTIV*studio*'s flipchart exactly simulates working with a dry wipe marker or chalkboard, with the extra ability to use multiple colours and variable line thickness. ACTIV*studio* also controls delivery of both web and other digital resources from the PC, enabling material to be enhanced with annotations, highlighting and special effects. Flipchart content can be created or retrieved from disk, adding to versatility and spontaneity. ACTIV*studio*'s toolbox can be custom configured to enable each user to work comfortably at their individual level of ICT competence. The latest release of software includes handwriting recognition and cross-curricular resources.

Geoff Gould added, "We are in a continual learning cycle and have yet to realise the full potential of Promethean's solutions; we are looking forward to the next phase and are underway with a whole class response system trial; the latest feature to the Promethean ACTIVboard Plus which brings ultimate interactivity to the classroom. It is a complete wireless response system of hand held voting keypads with analysis software, designed to promote pupil interactivity even more effectively. The response system provides teachers with instant feedback on what pupils do and do not understand, this means teachers can evaluate pupils' understanding in a matter of seconds."





About Ashford School for Girls

Founded in 1895 Ashford School is an independent day and boarding school for girls aged 6 months to 18 years. It is located in the market town of Ashford, Kent and moved to its present location in 1913 where it has steadily flourished and expanded. Ashford School joined The Church Schools Company in 1999, a move designed at further securing its future. With a combination of traditional values, modern methods, and outstanding pastoral care, Ashford has an impressive record of helping bright girls become successful women. Recognising the growing opportunities in Europe, all girls study French and choose between Spanish and German as a second modern language.

www.ashfordschool.co.uk



About The Church Schools Company

The Church Schools Company is a leading educational charity with 8 independent fee paying schools for children from age 3 to 18. The Company was founded in 1883 with the principal objective of creating schools that would offer pupils a good academic education based on Christian principles of service and tolerance.

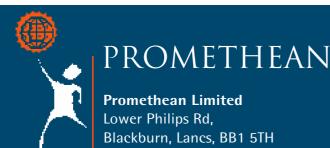
www.church-schools.com

About Promethean

Promethean is dedicated to the development and supply of ICT solutions that can be used as teaching tools in the classroom to accelerate learning gains across the whole curriculum. Based around the world's most advanced whiteboard/software combination, which is designed and manufactured in the UK, Promethean's systems create an interactive teaching environment that enables multimedia delivery to whole class groups.

Solutions include: ACTIV*board* (Interactive Whiteboards), Videoconferencing (codecs and peripherals), wide format displays for data and video, multimedia software, all encompassing solutions for presentations, education, training, collaborative working, distance and flexible learning.

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